

# Biblio 2.0: Engaging Tweens in the Library

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# Tweens: A Unique Audience

- ◉ Gray area
- ◉ No longer kids, not yet adults/independent teens
- ◉ Varying reading levels/interests

# Importance of Reaching Twens

- ◉ Unique needs
- ◉ Brings a new audience to the library
- ◉ Provides insight

# Relevancy of Tween Programming

- ◉ Know your audience.
- ◉ Get feedback on existing programs.
- ◉ Identify popular tween topics.
- ◉ Incorporate pop culture when possible.
- ◉ Keep tweens engaged in discussion via participation.
- ◉ Find a balance when it comes to helping.
- ◉ Make them feel like a priority.

# Biblio 2.0's Formation & Success

- Russell County Homeschool Association served as entry point/guinea pigs for tween programming
- Began in March 2017 with four collaborating staff members
- Fall 2017
- Spring 2018
- Fall 2018

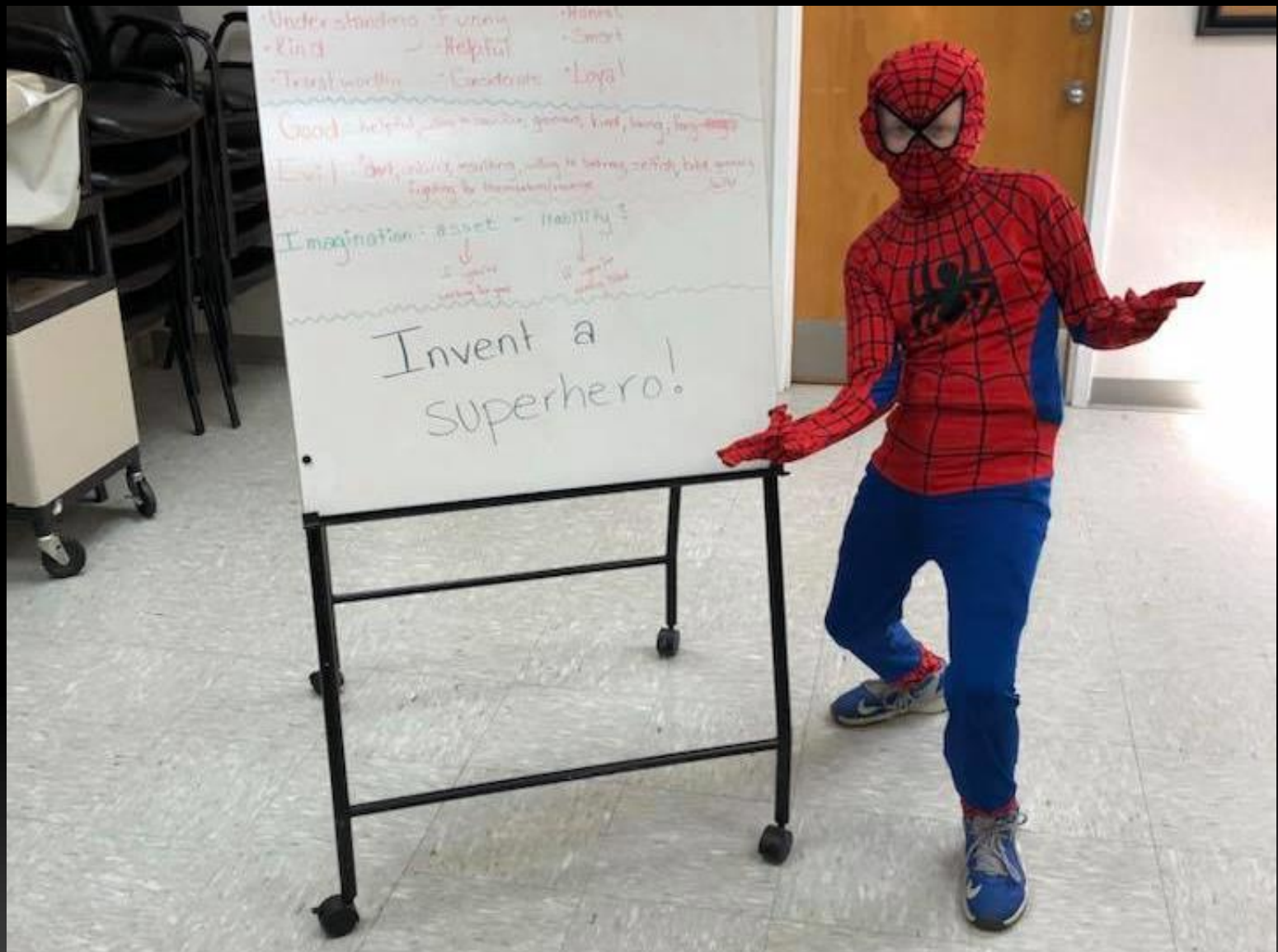
# Successful Programs

- ◉ Maker Lab
- ◉ Captain Underpants and the Standards of Strong Superheroes
- ◉ LEGO Chain Reactions
- ◉ Books that Change Your Life series
- ◉ Biblio Brain Bogglers
- ◉ Wacky Mad Libs
- ◉ Focus on Fantasy
- ◉ Spy School
- ◉ Escape the Library!



Maker Lab





Captain Underpants and the Standards of Strong Superheroes





LEGO Chain Reactions

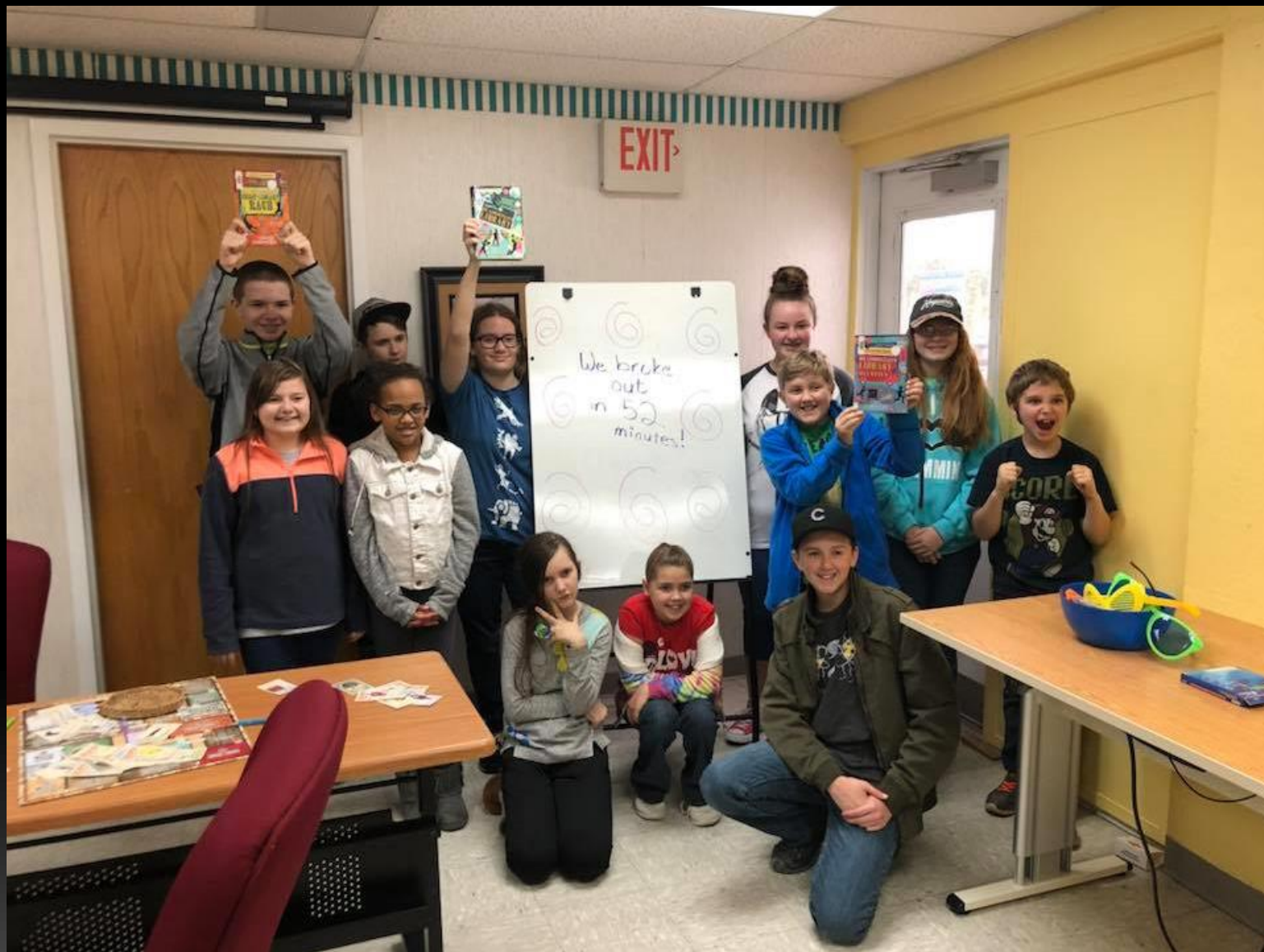


Books that Change Your Life: Charlotte's Web



Wacky Mad Libs





Escape the Library!

# How to Start Engaging Twens in YOUR Library

- ◉ Identify staff that's interested in working with tweens.
- ◉ Reach out.
- ◉ Generate program ideas.
- ◉ Schedule programs & promote them heavily.
- ◉ Go forth and have fun!

# Questions/Discussion

Didn't get a chance to ask your question?  
Have further comments/ideas to share?

Join me at the

**Bright Ideas – Tween and Teen Services Roundtable**

in the Quad right after this session!